

dave diprimo

art director and designer



see samples at diprimomedia.com

summary

dave diprimo is an award-winning art director with a decade of experience working with and leading teams large and small. he is an adobe pro with skill and experience in canva, figma, wordpress, and more. he believes in good design and being a good person.

experience

4.23–now **art director/designer, heard creative**

led creative projects and campaigns for multiple agency clients, including new packaging suites and product launches. co-led the d.e.i.b team, facilitating trainings and partnering with leadership on policy.

5.14–now **owner/designer, diprimo media**

freelanced for 10+ years designing brand identities, websites, packaging, and marketing campaigns (digital and print). high quality work, delivered quickly, to businesses of all sizes.

10.19–4.23 **art director, flynn**

developed interactive html sales tools, art directed tv spots, and designed for print and packaging as well as digital and video. created d.e.i focused internship program with a local high school.

8.18–9.19 **associate art director, the martin group**

worked with small and large teams to design logos, social media graphics and animations, and various digital ads for a variety of agency clients.

6.16–5.18 **graphic designer, nazareth college ua & css**

designed posters, event tickets, and brochures for the undergrad association. created recruiting materials, social graphics, and presentations for the center for student success.

education

bfa, visual communication design, nazareth college, 2018

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